EFP and Oral-B launch project on oral health and pregnancy

The EFP and leading oral-healthcare brand Oral-B have launched an educational project on oral health during pregnancy.

The Oral Health and Pregnancy web subsite (housed within the main EFP website) provides a wealth of material about the links between periodontal disease and adverse pregnancy outcomes. It also explains how teeth and gums should be cared for during pregnancy and the actions to be taken by women and health professionals. The subsite (oralhealthandpregnancy.efp.org) includes guidelines for oral-health professionals, other health professionals, and women, along with news, features, videos, infographics, and brochures.

It also includes the four fully-referenced scientific reports on which the guidelines were based, which were written by experts including the EFP’s Mariano Sanz (chair, workshop committee), Phoebus Madianos (chair, scientific affairs committee), and Filippo Graziani (elected member, executive committee).

A toolkit is being created for the 30 EFP-affiliated national societies of periodontology to use in their own campaigns. The Oral Health and Pregnancy project is the first of several projects the EFP is launching with its partners.

The global mission of the EFP

Secretary general Iain Chapple outlines his vision

Half-way through his three-year mandate as secretary general, Iain Chapple reflects on the increasingly international nature of the EFP, which he sees as “the global opinion leader on all issues relating to periodontal health and dental implants.” He talks about plans to create a new form of international associate membership for countries beyond Europe and the new “branch” projects with partners. Full interview, page 3
EFP postgraduate symposium in Ireland shows high quality of accredited programmes

The EFP’s 7th Postgraduate Symposium took place on September 7 to 9, bringing together well over a hundred students and university lecturers for an intensive programme of clinical and research presentations.

The symposium took place at the Slieve Russell Hotel in Ballyconnell, in Co. Cavan, about 100 miles from Dublin. It was organised by Ioannis Polyzois, director of the postgraduate programme in periodontology at the Dublin Dental University Hospital, Trinity College, Dublin, and his faculty.

It was attended by 116 participants: 82 students at EFP-accredited postgraduate programmes in periodontology, 29 directors and teachers of these programmes, plus EFP president Gerret Wimmer, postgraduate education committee member Obele van der Velden, EFP staff, and a representative of sponsor Procter & Gamble.

The EFP Postgraduate Symposium takes place every two years and is organised by one of the 15 universities and hospitals that run EFP-accredited programmes in 10 different countries. Second- and third-year postgraduate students are invited as well as the programme directors and co-ordinators.

The symposium provided a special opportunity to bring these students together to benefit from a high-level, EFP-developed scientific discourse. The event also enabled the directors of the accredited courses to meet and agree on updates to the EFP programmes.

“These were two very intense and busy days. The research projects were diverse, covering numerous aspects of periodontal science, and the level of the studies and the quality of the reports were very high,” said Moshe Goldstein, chair of the EFP’s postgraduate education committee.

“The clinical cases covered all aspects of modern periodontology and implant dentistry and it was really impressive to see the level of knowledge and the clinical performance of the students.”

The symposium featured 15 sessions, moderated by teachers of the accredited postgraduate programmes. Each session featured a clinical presentation and a research presentation given by postgraduate students from the programmes.

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Call for global action on periodontal disease

A call for global action to reduce the impact of the burden of periodontal diseases on health and well-being has been issued in a health-policy paper, published in May by the Journal of Clinical Periodontology, the EFP’s scientific journal.

The paper – “Impact of the global burden of periodontal diseases on health, nutrition and wellbeing of mankind: A call for global action” – was written by four international experts including JP editor Maurizio Tonetti and EFP past-president Søren Jepsen.

It is the final version of the “Perio Focus green paper” that was issued in January 2016 and circulated for stakeholder consultation by the EFP.

The EFP encourages its affiliated national societies to disseminate this paper among their members and partners.

What is your vision of the EFP?

Iain Chapple outlines his global vision

Half-way through his three-year term as EFP secretary general, Prof Iain Chapple talks to EFP News about the federation’s plans for international expansion, its strategic plan, and its new projects with partners.

“I see the EFP as the global opinion leader on all issues relating to periodontal health and dental implants”

What is your vision of the EFP?

I see the EFP as the global opinion leader on all issues relating to periodontal health and dental implants. And that vision involves being the authoritative body – based on our research, our communications networks, our workshops. We also have a far-reaching network of like-minded societies, like-minded individuals, and industry partners with common goals about improving oral health and general health.

How is the EFP doing in terms of embodying that vision?

I think we are making good progress. There is no doubt that the Journal of Clinical Periodontology really is the top periodontal journal in the world for original research and the workshops have established themselves as internationally influential.

I think that our success now brings organisational challenges because a lot of countries from beyond Europe – such as India, Japan, and Iran – are interested in becoming international association members, so it’s a new aspirational category of membership that we are currently discussing. We have to find a mechanism for the periodontal societies of those countries to become part of the broader EFP family but without having huge general assembly gatherings with every country in the world represented, which would be too challenging financially and logistically.

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Activities organised for European Gum Health Day 2017 by EFP-affiliated national societies of periodontology included:

**Austria:** EFP president Gernot Wimmer presented European Gum Health Day 2017 at Vienna press conference.

**Azerbaijan:** Local, university and dental clinics.

**Belgium:** Free periodontal screenings and press and media campaign.

**Croatia:** Free periodontal examinations and interview on national television.

**Denmark:** Students handed out leaflets at Aarhus Central Station.

**Finland:** Oral-health professionals encouraged to sign the EFP Manifesto.

**France:** Multidisciplinary day in Montpellier.

**Germany:** Poster campaign and promotion of periodontal screening.

**Greece:** Information stalls in public squares and shopping malls.

**Hungary:** Lecture about importance of oral hygiene for diabetes patients, and participation in television and radio programmes.

**Ireland:** Press campaign which led to feature on gum health in country’s biggest daily newspaper.

**Israel:** Social media campaign to create humorous slogan about periodontal health.

**Italy:** Periodontal screenings in shopping centres.

**Lithuania:** Conference on periodontal health.

**Lithuania:** Poster campaign which led to feature on gum health in country’s biggest daily newspaper.

**Netherlands:** Free “walk-in hour” at periodontal practices and university departments.

**Portugal:** Meeting of periodontists and health minister of health, and press conference on links between periodontal and systemic health.

**Romania:** Lecture at Bucharest University Centre on links between periodontal and systemic diseases.

**Russia:** Lectures on periodontal disease and training in oral hygiene in various cities.

**Sweden:** Press releases and postcards.

**Switzerland:** Facebook campaign and magazine articles.

**Turkey:** Two conferences for dentists and oral-health specialists.

**Ukraine:** Presentations visited towns hit by October 2016 floods.

**Spain:** Universities, poster campaign and oral-hygiene sessions in regional offices, universities, and dental clinics.

**Switzerland:** Press releases to thousands of media outlets.

**Ukraine:** Press releases to thousands of media outlets.

**Turkey:** Press releases to thousands of media outlets.

**United Kingdom:** Press releases and participation in radio programme.

**United States:** Presentation of report.

**Veolia:** Free periodontal screenings and oral-hygiene sessions in regional offices, universities, and dental clinics.

**Activities organised for European Gum Health Day 2017 by EFP-affiliated national societies of periodontology included:**

European Gum Health Day 2017 brought message on fighting periodontal disease to millions

European Gum Health Day 2017, held on May 12, proved to be a major success for the EFP and its affiliated national societies, bringing a clear message about the importance of gum health and its relationship to general health to millions of people.

Using the slogan “Fighting periodontal disease together”, events and media activities were organised by 27 of the EFP’s 30 affiliated national societies of periodontology.

Activities included free periodontal screenings, the handing out of leaflets in town squares and shopping centres, television and radio interviews, and conferences and university courses about the relationship between periodontal and systemic health.

There was also a considerable impact in the media through press, radio, and television coverage.

Participating national societies sent press releases to thousands of media outlets to spread the message about the impact of periodontal diseases, their relationship with systemic diseases, the importance of periodontal and its contribution to general and public health.

In addition, the social-media coverage of European Gum Health Day – organised under the hashtag “#perioday” – had a big impact on Facebook and Twitter.

“We have to acknowledge the tremendous efforts of 27 national societies in making the very same day a massive campaign for the good of the population,” said Filippo Graziani, EFP co-ordinator of European Gum Health Day 2017.

Day 2017. “This is unprecedented in European dentistry and I am deeply grateful to dozens of colleagues volunteering throughout Europe to make this day a special one.”

The high level of participation means that 90 per cent of the national societies that make up the European Federation of Periodontology took part. In last year’s event – held under the name “European Day of Periodontology” – 21 of the then 29 EFP member societies were involved, a participation level of 72 per cent.

European Gum Health Day 2017 was organised by the national societies and co-ordinated by the EFP, which provided them with guidelines and resources – including logos, posters, and graphics for social media – that could be customised to local circumstances.

The 2017 event is the fourth successive year that the EFP and its national societies have held a periodontal-health awareness day on May 12. Each year has seen a significant increase in participation and impact.

“European Gum Health Day 2017 is the only international initiative aimed at raising public awareness of periodontology, a branch of dentistry that is already officially recognised as a dental specialty in many countries,” said EFP president, Gernot Wimmer.

“Recognition of the importance of healthy gums for both oral and general health is only part of the EFP’s mission – the next challenge is to get this information into circulation so that all the citizens of Europe can share in the benefits of oral health and well-being,” added Tiernan O’Brien, chair of the EFP communications committee.

“This is a massive undertaking and is only possible with the hard work of our member national periodontal societies across Europe. Every year this project gets better and this is a testament to the dedication of our national societies to this public-health issue. Europe needs to know that gum health is important and achievable – this is what European Gum Health Day is all about.”

**Activities organised for European Gum Health Day 2017 by EFP-affiliated national societies of periodontology included:**

Europeans need to know that gum health is important and achievable – this is what European Gum Health Day is all about.

Next year: ‘Healthy gums, healthy life’

Plans for European Gum Health Day 2018 are now being developed and design work on materials has already started.

The 2018 awareness day will be co-ordinated by Xavier Struillou, elected member of the EFP executive committee, with support from EFP communications co-ordinator Sant Duhanes and the rest of the communications team.

The slogan chosen for May 12, 2018 is “Healthy gums, healthy life” – a concise expression of the EFP’s strategic vision of “periodontal health for a better life.”

“Let the 2018 European Gum Health Day be a great success, promoting the prevention and treatment of periodontal diseases to patients and to the authorities,” said Dr Struillou.
Innovation, expertise, and an exciting city: Michèle Reners gives her vision of EuroPerio9

Michèle Reners, chair of the organising committee for EuroPerio9, says that the Amsterdam 2018 congress will be more interactive than previous EuroPerios, with greater participation from women and young periodontal professionals, and with many innovations in the schedule.

Göran Persson, vice chairman of the EFP, says: “The EuroPerio9 has a unique opportunity to create a network with key opinion leaders at the forefront of periodontology and dentistry in Europe. Amsterdam is easy to reach by plane to Schiphol Airport, one of the biggest hubs in the world – and we want to stimulate this!”

There will also be more interactivity than in the past, as the organising committee seek to advantage of new technology. There will be a sophisticated EuroPerio9 mobile application to enable participants to provide feedback and take part in voting.

Other innovations include – for the first time – a debate session where the use of systemic antibiotics in periodontology will be debated by leading experts in the light of the global threat of antimicrobial resistance.

While EuroPerio9 will showcase the successes of the periodontal profession, there will also be a “Nightmare session”, featuring what Reners describes as “the worst cases that we are able to treat and those that we couldn’t treat the way we wanted to.”

Inspired by the “TED Talks” format, EuroPerio9 will offer “Perio Talks”, delivered during the first EFP Graduate-Alumni Symposium, organised jointly by the new EFP Alumni project and the Postgraduate Education Committee. The speakers – past and present graduate students at EFP-accredited programmes – will present short talks (10 to 12 minutes) about what has inspired their professional careers.

EuroPerio9, which took place in London in June 2015, is a tough act to follow: the biggest-ever EuroPerio with almost 10,000 attendees from 90 different countries.

The EuroPerio9 organising committee expects to exceed the numbers from London for several reasons. The RAI Amsterdam centre is a large venue and it is very well located, close to Schiphol Airport, one of the biggest hubs in Europe.

Summing it all up, Michèle Reners says: “I think that the combination of the location, the scientific programme, and our communications plans will create a very interesting meeting. Even if there are many people, everybody can have the benefit and experience EuroPerio in a good way.”

Registration for EuroPerio9 is open and abstracts can now be submitted

The deadline for submitting abstracts of presentations of both scientific research and clinical reports is November 28. Also the deadline for submissions of manuscripts to be considered for the EFP Clinical Research Prize in Periodontology, to be awarded at the EuroPerio9 congress, is November 28.

Abstracts, which must be written in English, will be approved according to their scientific or clinical merit and should be based on previously unpublished data. Full guidelines on abstract submissions, a list of approved topics, and a list of approved top-abstracts section of the EuroPerio9 website.

The EuroPerio9 scientific programme: more than 70 sessions and over 120 speakers

The EuroPerio9 organising committee has published full details of the scientific programme for the congress, with more than 70 different sessions featuring over 120 speakers who will bring the latest expertise in periodontal science and clinical practice.

Highlights include:

- Live surgery: In a session moderated by Massimo de Sanctis – live periodontal and peri-implant surgery will be carried out by Giovanni Zucchelli and Martina Stafanini.
- Treatment Planning – Interactive Session: Complex treatment-planning scenarios will be presented by Christoph Hammelre and David Nisand and possible treatment decisions and solutions will then be discussed by an interdisciplinary team of experts.
- 3D session: In a cinema-style auditorium, top experts will display 3-D films about reconstructive surgery at teeth and implants.
- Debate: The use of systemic antibiotics in periodontology will be debated by Andrea Mombelli and David Herrera, with Rian Visser in the chair.

Perio Talks – 1st EFP Graduate-Alumni Symposium: These talks – modelled on the “TED Talks” format – will be based on the topic “Periodontal experience and discoveries worth spreading”.

Nightmare session: Master clinicians will present some of their worst treatment scenarios, explaining how they could have been avoided, how they might have been rescued, and the lessons that they have learned from their mistakes.

Other highlights of the programme include a plenary lecture on technology and innovation by Dutch astronaut André Kuipers and a keynote lecture from Klaus Lang on “50 years in periodontology.”

Since EuroPerio7 in Vienna (2012), a key role in attracting people to the EFP’s world-leading triennial EuroPerio congresses has been played by the EuroPerio9 ambassadors.

There is one ambassador for each EFP-affiliated national society of periodontology, and outside the organising committee and professional conference organiser Mondial Congress and Events, the ambassadors probably play the biggest role in encouraging people to attend the EuroPerio congresses.

Starting their work in December last year, the 30 ambassadors for EuroPerio9 (Amster-
EFP Manifesto now has 780 signatories...

A total of 780 individuals and institutions from 65 countries have now signed the EFP Manifesto “Perio and General Health” – an increase of more than 60% since the end of January.

As of October 18, the manifesto had attracted dental professionals’ responsibilities.

The EFP Manifesto is a call to action in terms of prevention, early detection and treatment of periodontitis.

Based on the conclusions of the 9th European Workshop in Periodontology, it is the first formal declaration in international dentistry to condense years of research into the links between periodontal disease and systemic illnesses into an acknowledgement of periodontitis as a major public-health issue.

The EFP invites individuals together with companies and institutions involved in health care to sign the manifesto and join a growing community of professionals and experts who want a fundamental shift in the perception of dental professionals’ responsibilities.

As of October 18, the manifesto had attracted 780 signatories – 581 individuals and 199 companies and institutions. That represents a rise of 324 signatures since the end of January when the total stood at 456 – an increase of 71 per cent.

... as Twitter page gains more than 1,000 followers

The EFP’s page on the Twitter social-media platform now has well over a thousand followers and during the last year its tweets have been seen by more than 2.5 million people.

As of October 10, a total of 2,482 tweets had been published on the EFP’s Twitter page (@PerioEurope), 916 of these during the previous 12 months. The page – https://twitter.com/PerioEurope – has 1,133 followers (split equally between men and women) – an increase of 326 followers (39%) over the previous year.

By October 10, the page had received a total of just over 2.5 million “tweet impressions” (the number of times a tweet has been seen online). So far this year, EFP tweets have received 8,195 “likes”, 41% more than during the same period of 2016.

As well as Twitter, the EFP provides news and information about its activities via the social-media platforms of Facebook, LinkedIn, and YouTube.

Round-up of events held across Europe by EFP-affiliated national societies

Recent activities by the 30 national societies of periodontology affiliated to the EFP include:

- The annual conference of the British Society of Periodontology (BSP), held in London on June 22 and 23, put the focus on optimising performance in periodontology and implant therapy.
- The Czech Society of Periodontology held its biannual Perio Days on May 19 and 20 in the village of Smíl in South Bohemia, at which the keynote lecture was given by Moshe Goldstein, chair of the EFP postgraduate education committee.
- The French Society of Periodontology (SF-PPI) held its annual meeting on June 8 to 10 devoted to the subject of soft tissues (“The Pink Matter”), with a strong line-up of speakers and more than 400 attendees.
- A lively “Young Professionals” meeting was held by the German Society of Periodontology (DG P ARO) in Düsseldorf on July 8 at which speakers addressed a range of topics under the heading “Periodontology versus implantology: duel of disciplines.”
- The 51st annual congress of the Spanish Society of Periodontology and Osseointegration (SEPA) held in Malaga on May 25 to 27 brought together around 6,500 periodontists and other oral-health professionals in one of the biggest gatherings of its kind outside the EFP’s triennial EuroPerio congresses.
- The Ukrainian Society of Periodontists held a conference in Kyiv on April 6 and 7 devoted to modern approaches to diagnostics and treatment of patients with both periodontal and systemic diseases.

EFP full member societies

- Austria Österreichische Gesellschaft für Parodontologie
- Belgium Société Belge de Parodontologie / Belgische Vereniging voor Parodontologie
- Croatia Hrvatsko Parodontološko Drustvo
- Czech Republic Česká Parodontologická Společnost
- Denmark Dansk Parodontologisk Selskab
- Finland Suomen Hammaslääkäriseruna
- France Société Française de Parodontologie et d’Implantologie Orale
- Germany Deutsche Gesellschaft für Parodontologie
- Greece Ελληνική Περιοδοντολογική Εταιρεία
- Hungary Magyar Parodontológiai Társaság
- Ireland Irish Society of Periodontology and Osseointegration
- Italy Società Italiana di Parodontologia e Implantologia
- Netherlands Nederlandse Vereniging voor Parodontologie
- Norway Norsk periodontist forening
- Poland Polskie Towarzystwo Periodontologiczne
- Portugal Sociedade Portuguesa de Periodontologia e Implantologia
- Romania Societatea de Parodontologie din Romania
- Serbia Udruženje Parodontologa Srbije
- Slovenia Združenje za ustne bolezni, parodontologijo in stomatološko implantologijo
- Spain Sociedad Española de Periodoncia y Osteointegración
- Sweden Svenska Parodontolog föreningen
- Switzerland Société Suisse de Parodontologie / Schweizerisch Gesellschaft für Parodontologie / Società Svizzera di Parodontologia
- Turkey Türk Periodontoloji Derneği
- United Kingdom British Society of Periodontology

EFP associate member societies

- Azerbaijan Azərbaycan Parodontologiyaya Camiyeti
- Lithuania Lietuvos Periodontologo Draugija
- Morocco Société Marocaine de Parodontologie et d’Implantologie
- Russia Российский Пародонтологический Союз
- Ukraine Асоціація лікарів-пародонтологів України